

Fran Harrington

fran@franharrington.com | [he/him]

Experienced nonprofit leader and communications expert. Proven ability to lead and inspire teams. Cat lover and amateur hot sauce maker.

Professional Experience

- » Dedicated
- » Mission-focused
- » Responsible
- » Problem Solver
- » Multi-disciplined
- » Collaborative
- » Innovative
- » Adaptable
- » Motivated

Skills at a Glance

- » Leadership
- » Graphic Design
- » Social Media Management
- » Brand Management
- » Community Building
- » Digital Marketing
- » Video Editing
- » Website Management
- » Event Management
- » Systems Management/Integration
- » IT Management

Education

- » Creative
- » Learner

Additional Experience

- » Focused
- » Passionate
- » Respected

Director of Media and Technology

International OCD Foundation
February 2020 – May 2024

- Directed the Foundation's communications department.
- Spearheaded a comprehensive digital growth strategy, resulting in a 10x increase in website traffic and a 30x increase in social media followers. *(Over full time at IOCDF)*
- Collaborated closely with the development team to achieve near-annual increases in income.
- Developed and executed innovative IOCDF Livestream programming to enhance audience engagement.
- Managed the logistics and execution of 7 online conferences.
- *(Included Media and Technology Manager responsibilities below)*

Media and Technology Manager

International OCD Foundation
June 2017 – February 2020

- Media creation and management (print and web graphics, video, audio)
- *(Included Web Developer/Designer responsibilities below)*

Web Developer/Designer

International OCD Foundation
February 2010 – June 2017

- Managed and maintained the primary IOCDF website to ensure optimal functionality and user experience.
- Developed and launched multiple mini-sites to support specific organizational campaigns and initiatives.
- Strategically managed and grew social media presence to enhance brand visibility and audience engagement.
- Provided comprehensive inter-office technical support and maintenance to optimize operational efficiency.
- Led the audiovisual team for large-scale conferences, managing technical operations for 1,500+ attendees.

Bachelor of Science

Graphic Design – New England Institute of Art (2007)

Certificate in Digital Marketing & Fundraising

Nonprofit Tech for Good (2024)

Board Member (Secretary)

American Outlaws Foundation (AO Impact)
2018 – Present

Leadership Council

Boston Scores
2016 – Present